

Ivan Sanna - brief CV

Raised in Italy, lived in Spain, Brazil and had an assignment in the USA.

Producer of “Thomas”, Stefano Odoardi’s second feature film. His first movie “A White Ballad” had its world premiere in the official selection of the 36th Rotterdam Film Festival.

He was the organiser of the Tribute to the Brazilian Cinema in the Festival of Ischia – Italy – with the presence of Brazilian artists, such as Braulio Mantovani (screenwriter of *City of God*), and prestigious international artists, such as Oliver Stone and Terry Gilliam.

He directed the Master “Film & TV Management”, offered by Brazilian unit of *Istituto Europeo di Design* (www.ied.it), a prestigious institution of education and research with head offices in Italy, Spain and Brazil. Apart from having developed the course program fully, and selected the docents, developed strategic partnerships with important companies from the audiovisual industry.

At Young & Rubicam (www.yr.com), one of the principal advertising agencies in the world, he was in charge of the ICT (Information & Communication Technology) sector, having clients as AT&T, Mercado Livre, Sportsya, among others.

At Arthur Andersen, that used to be one of the world leaders in the auditory area of strategic consult, he was responsible for Energy and Telecommunication sectors, having as clients companies such as Telefônica, Unesa, Unión Fenosa, Endesa, among others.

Graduated on Business Administration at Complutense University of Madrid. Entitled Master MEGA, directed to the management of audiovisual companies.